tCognition
Relentless Pursuit of Excellence

Consulting | IT services | Digital Transformation

The "T" in tCognition is for technology. At tCognition, we strive to build our knowledge and understanding of the latest technologies in the IT professional services and solutions realm, through thought, experience, and the senses – to help our clients, customers, and partners meet their business needs and goals.

ISO 27001:2013
INFORMATION SECURITY MANAGEMENT SYSTEMS

TÜV INDIA
TÜV NORD GROUP

CERTIFIED

E-COMMERCE

tCognition is one of a leading E-commerce development company that provides E-commerce equipped website development services to our clients. We provide the best technical consultation and development plans for their diverse requirements and according to their business.

EXPERT E-COMMERCE DEVELOPMENT COMPANY

tCognition is a leading E-commerce development company and with proven expertise in E-commerce web development, web design and consultancy. We have industry-specific experience in providing multiple E-commerce platforms to create E-commerce development. When we are creating the E-commerce websites, always focused on, driving innovation, and delivering results.

- E-COMMERCE WEBSITE DEVELOPMENT
- MAGENTO DEVELOPMENT
- MOBILE COMMERCE DEVELOPMENT
- CRM FOR E-COMMERCE
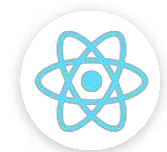- WOOCOMMERCE SERVICES
- NOPCOMMERCE DEVELOPMENT

NODE.JS & MONGODB

Take advantage of our end-to-end development solutions and work with some of the most talented experts in the field, who employ cutting-edge technology and the latest frameworks. With us as your Node.js and MongoDB development experts, you can build high-performing websites and applications at a cost-effective rate.

Our Services

- Full Stack Development Service
- Mean Stack Development Services
- AngularJS & ReactJS Development
- Node.JS Development
- React Native Development

- Timely Delivery
- Adherence to NDA Terms
- Agile Engagement Model
- Faster Team Expansion
- First Time Right Coding
- Flexible Development Method

Digital Marketing

We are a Software Development/IT Company that focuses on emerging technologies. We also provide complete digital marketing solutions. by offering search engine optimization (SEO), social media management, content marketing services, and digital marketing training.

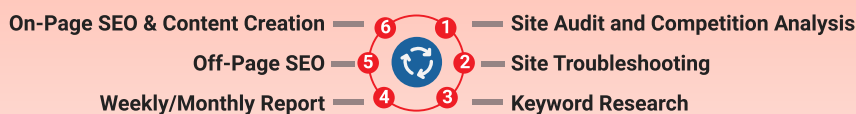**1** Search Engine Optimization (SEO)

2 Search Engine Marketing (SEM)

3 Social Media Marketing (SMM)

1 Search Engine Optimization (SEO)
Our unique approach makes us Best.

6 Step Process That Works Best

On-Page SEO & Content Creation — **6**	**1** — Site Audit and Competition Analysis
Off-Page SEO — **5**	**2** — Site Troubleshooting
Weekly/Monthly Report — **4**	**3** — Keyword Research

Key Benefits of SEO for Your Site

- Increase Your Website Traffic by 10 Times.
- 2X Your Conversion Rate And Ultimately Increase Your Profit.
- 2X Your Clients by Building an Authentic Brand.

2 Search Engine Marketing (SEM)
We Create The Campaigns That Increase Conversions And Drive Revenue.

Benefits of Search Engine Marketing

- Instant traffic boost for your site.
- Driving warm leads increases by 253%.
- PPC Ads will give you ROI almost 2 X.

6 Step Process That Works Best

Landing Page Development — **5**	**1** — Keyword Research
Campaign Setup — **4**	
Tracking and Testing — **3**	**2** — Ad Copy Writing

3 Social Media Marketing (SMM)
Social Media Marketing can dynamically increase exposure & brand value.

6 Step Process That Works Best

Community Management — **4**	**1** — Social Media Marketing Strategy
Social Media Audit — **3**	**2** — Social Media Posting

Key Benefits of Social Media Marketing

- It will raise your brand authority.
- It will enhance your inbound traffic by 1.5X
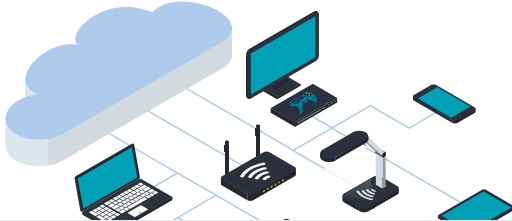- It will improve your conversion rate by 2X

MANAGED IT SERVICES

Managed IT service is an answer that is delivered by way of an IT carrier issuer that combines flat-rate, limitless IT assist for a month-to-month constant price with the proactive monitoring of IT workstations and infrastructure. Managed services are designed to be an all-you-can-eat model where each company is aligned so that they work together, in the past, an IT provider might invoice hourly and fix troubles on an issue-by-issue basis.

What services are most commonly used?

- PC Management
- Network Security
- Network Monitoring and Optimization Management
- Network Design, Installation, Support
- Backup Recovery

Other Services

- Backup Recovery
- Change Management
- Maintenance and support
- Administrative support services
- System management
- Update and upgrade
- System Monitoring
- Maintain Help Desk
- Network Management services

ENTERPRISE SERVICES

With our Cutting-edge, Technological Enterprise Solutions, transform your business and stay competitive.

Augmented Reality App Development
With our Augmented reality app devilment team, you can convert your ideas and fantasies to life

CRM Development Services
Innovate your customer service with our CRM development and services.

Enterprise Mobility
With the power of Enterprise Mobility Solutions, you can raise your business more profitable.

Blockchain Services
We help to transform your Business with Secure and Safe Transactions using Blockchain services.

Enterprise Services We Offer

- SAP Digital Transformation
- Supply Chain and Operations
- Digital Solutions
- AI and Automation
- CIO Advisory
- Enterprise Change

MOBILE DEVELOPMENT

tCognition's mobile app developers leverage cutting-edge mobile technology to build user-oriented, easy to use and customer-driven mobile apps.

Complete Transparency
We'll keep you informed on our progress at every level of your mobile app development.

Excellent Mobile App Design
We are one of the leading mobile app development company and we build mobile applications that are more than striking.

24/7 Support and maintenance
We're always with our customers on every step when it comes to supporting and maintenance. Whenever you need help, we'll be there for you!

- Android App Development
- iOS App Development
- Hybrid App Development
- Xamarin Native App Development

IT TRAINING

Since 2003, we at tCognition are providing different IT services in Software development, Software consultancy, staffing and IT training. We train variety of technologies in IT training. These training are online instructor led training. We are utilizing our other expertise like Software development and Staffing for IT training.

Learn the relevant technologies
You learn intensively with enterprise-level technologies that companies are using today—as well as next-gen and niche technologies that are shaping the future of business.

Gain the real-world experience
You will get trained with valuable industry experience by working on real-world projects so that you're truly are "job-ready."

Get trained from the best
You're guided and mentored by highly skilled professionals representing some of the top talent in technology, who not only teach you industry best practices but the "soft skills" that set you up for ultimate success.
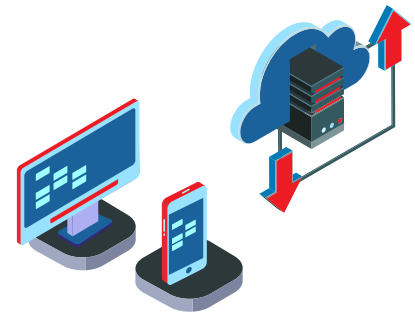
MICROSOFT

Microsoft
Silver Partner

tCognition is a certified Microsoft Partner since long back. At tCognition, we offer Microsoft Application development services for enterprise software, web development, cloud-based applications and portals development. We develop the best enterprise solutions using Microsoft .Net framework, Microsoft languages and web application development platforms, Azure Cloud development services, Microsoft SQL Server and other Microsoft products

.NET DEVELOPMENT SERVICES
We'll keep you informed on our progress at every level of your mobile app development.

MICROSOFT CLOUD SERVICES
We are one of the leading mobile app development company and we build mobile applications that are more than striking.

CLOUD SERVICES

We offer different services in Cloud Computing. Those mainly include on-premises or on public clouds or applications or infrastructure. We offer best in class services on cloud computing.

- SAAS (SOFTWARE AS A SERVICE)
- PLATFORM AS A SERVICE (PAAS)
- PRIVATE CLOUD SOLUTIONS
- INFRASTRUCTURE AS A SERVICE (IAAS)

CLOUD COLLABORATION

- Public Cloud
- Cloud Backup
- Cloud Services

Amazon Web Services
Amazon web services Cloud computing is one of the best and popular.
With AWS cloud computing and its solutions, we can enhance our businesses.

Microsoft Azure Development Services
As the Microsoft certified partner, we provide all of Microsoft
 Azure Services for Migration, Optimization, Deployment, and Modernization

Google App Engine Services
This platform is used for developing and hosting web applications in Google-managed data centers. These applications are sandboxed and run across multiple servers.

XSEED

XSEED

The First Video Resume Applicant Tracking System (VrATS)

XSeed offers a brand-new user-friendly interface with advanced and dynamic components. One-click resume parsing process for faster candidate importing. Graphical rating to access candidate at a glance

Fast and optimized

XSeed is built using most advanced technologies to make it work faster. Optimized features and technical methods adds more rapid information serving.

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XSeed Corporate Services

- Centralize Communications
- Dashboards
- Status Tracking/Pipeline
- Advanced Job Search
- Resume Builder and Parser
- Admin, Employer, Jobseeker
- Job Posting
- Video Resume Uploading
- Email Parsing

Hire

- Reports
- Candidate
- Requirements
- Dashboard

Get Hire

- Candidate Profile
- Matching Jobs
- Search Jobs
- Top Jobs

XSeed

Manoj Shinde
Founder & CEO

tCognition was started by Northeastern Graduate Manoj Shinde, a Senior Technical Consultant for many years at Siebel Systems. During his time at Siebel the company was acquired by Oracle. Manoj then started tCognition in 2003, choosing Boston, Massachusetts as our company's home base. tCognition has since become a truly global IT solution and services provider, capable of developing awe-inspiring custom applications. Manoj has worked to separate tCognition as not just another IT services provider, but a company passionate about true relationship building and client satisfaction.

Clients

CITADEL   **Bloomberg**®   **Deloitte.**

PARTNERS
HEALTHCARE   NORTHEASTERN UNIVERSITY   UNIVERSITY OF MASSACHUSETTS AMHERST   **NTT DaTa**
Global IT Innovator

Agero   أرامكو السعودية
saudi aramco

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